DECLARATION OF JOSEPH M. FISHER

EXHIBIT I

----- Forwarded Message ------

Subject: Fwd: The Notice Company

Date: Fri, 7 Aug 2015 09:33:07 -0400

From: < @nytimes.com> **To:**Joseph M. Fisher <legal@notice.com>

Good Morning Joseph,

Please find a screen grab of an email that went out with the CRT banner ad earlier this week.

